

DAVID HOUENOU

Project Coordinator | Creative Assistant

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SUMMARY

Curious and creative, I work across marketing, communication, and events with a strong edge in design and content creation. With 3 years of experience, I thrive on leading projects from concept to execution, blending strategy and visual storytelling.

I value hard work, love collaborating with purpose-driven teams, and bring a global mindset to everything I do. Open to new challenges worldwide — let's connect and create impactful, engaging work together.

WORK EXPERIENCE

Content Creator and Communication Officer

Lille, France · May 24 - August 25

EDUSERVICES GROUP

- Conceived and produced engaging digital content (posts, visuals, videos) to boost brand awareness and student engagement across social platforms.
- Managed the school's communication strategy locally, coordinating digital campaigns, events promotion, and internal communications.
- Collaborated with the EduServices group to align local messaging with national brand guidelines and marketing objectives

Parliamentary Assistants

Paris, France · April 23 - May 24

FRENCH NATIONAL ASSEMBLY

- Drafted speeches, briefing notes, and strategic summaries on key social, economic, and cultural issues for an MP.
- Conducted parliamentary research and monitored legislative activity to support interventions in the National Assembly.
- Managed institutional communications, including social media, press relations, and public event coordination.

Freelance Graphic Designer & Event Manager

Remote · May 23 - Present

INDEPENDENT PROJECTS FOR PRIVATE CLIENTS.

- **BZB (Fashion Brand)**
Created UGC content and worked as a model for digital campaigns.
- **LDR Consulting Partners**
Led complete branding strategy and developed the corporate website.
- **85Saison (360° Communication Consultant)**
Provided social media and visual consulting; delivered photography services and supported fashion event organisation.
- **Fashion Events (Euralille, Balenciaga)**
Organised runway shows, handled event photography and videography, and managed video editing for promotional content.

EDUCATION

Lille, France • May 20 - August 21

WEBSTART SCHOOL → SOCIAL MEDIA MANAGER

With Distinction – Jury's Congratulations

Lille, France • October 21 - August 22

ISEGCOM → COMMUNICATION 360°

Bilingual programme – 50% in English

Lille, France • September 22 - August 25

MYDIGITALSCHOOL → MARKETING DIGITAL EXPERT

Graduated with a Master's degree

ACHIEVEMENT

- **TOEIC SCORE : 850pts /990pts**
- **Opquast Web Quality Certification**
Recognised credential in digital accessibility, UX and web best practices.
- **HubSpot Academy – Social Media Marketing Certification**
Credential in social media strategy, content creation, and digital engagement (Score: 61/70).

HOBBIES

Theatre acting • Video editing • Politics • Exploring emerging tech trends and more.

LANGUAGE

FRENCH  ENGLISH  SPANISH 

PORTFOLIO → [DAVID-ON-THE-WEB.COM](https://david-on-the-web.com) ↗

